

**BRITCHAM INDONESIA**

# **NATURE OF EVENT**



# BRITCHAM EVENTS

## Ministerial Series

A platform that gives our members and non-members access to ministries and government officials and provides opportunities to exchange views, solicit information, and seek out business opportunities between members & non-members. We have successfully invited Republic of Indonesia Ministers and/or other government officials to lively and relevant briefings.

**Previous speakers:** We had successfully presented the Minister of Industry in Indonesia - **Mr. Ir. Airlangga Hartarto**, Minister of Manpower Indonesia – **Mr. Muhammad Hanif Dhakiri**, Deputy Chief of Indonesian National Police - **Komjen. Pol. Drs. Syafruddin, M. Si**, Minister of State Owned Enterprises – **Mr. Erick Thohir**, Minister of Tourism and Creative Economy – **Mr. Sandiaga Uno**, His Majesty's Trade Commissioner to Asia-Pacific – **Natalie Black**, Minister of education, culture, research, and technology of Indonesia, **Mr. Nadiem Makarim** and many more.

## BritCham Global CEO Series

Through the Global CEO Series, BritCham has successfully hosted its thought-leadership program by bringing highly prominent speakers into lively and relevant briefings.

**Previous speakers:** **Mr. Hemant Bakshi** – CEO of Unilever Indonesia, **Mr. Budi Tirtawisata** – CEO of Panorama Group, **Mr. Erick Thohir** – CEO of Mahaka Group, **Mr. Tony Kuesgen** – Managing Director of Google Indonesia, **Mr. Tony Durrant** – Global CEO of Premier Oil, **Ms. Noni Purnomo** – President Director of PT. Blue Bird TBK, **Mr. Lord Lister** – Senior Adviser to Chairman HSBC, **Mr. A. Salyadi Dariah Saputra** – Director of Strategy, Portfolio and New Venture of PT. Pertamina, **Bill Winters** – Group Chief Executive of Standard Chartered and many more.

## Global Partners by BritCham

Global Partners by BritCham is a re-branded of our Business & Social Gatherings platform which aims to ensure that each of our gatherings provides opportunities to engage with people from business that they might not usually meet and to target countries, sectors and communities in which they have, or would like to have business interests. BritCham has been successfully hosting and partnering with other International Chambers of Commerce, countries and/or Associations, such as with the Americas, Canadian, Commonwealth, ASEAN, Asia Pacific, and many more. This networking event attracts a huge volume of audience and is always very well-attended.





## BRITCHAM EVENTS

### Business Confidence Index (BCI)

The Business Confidence Index (BCI) is the annual survey designed and managed by British Chamber of Commerce in Indonesia (BritCham), in partnership with the European Chamber of Commerce Indonesia (Eurocham), in association with the EU-Indonesia Business Network (EIBN) and CastleAsia, and with Nielsen as the market research partner. The BCI represents the views of the corporate members of participating chambers on doing business in Indonesia, towards the regulation in Indonesia in relation to potential economic reform, the investment climate and future investment plans.

### European Indonesian Business Networking (EIBN)

Launched in 2013, the EU-Indonesia Business Network (EIBN) is a partnership project between six European bilateral chambers of commerce in Indonesia (BritCham, DanCham, Ekonid, EuroCham, IBAI and IFCCI). Starting in 2022, we expanded the network to other European chambers like SwedCham, INBC, and many more.

### BritCham Future First Award

Pleased to continue the Sizzling Summer event around Indonesia Independence Day and introducing the BritCham annual distinction award. This is a 5 stars event with a high public profile attended by influential stakeholders and dignitaries.

### BritCham Christmas Bash

The only authentic Christmas Party in Jakarta, usually featuring a year-end address by the British Ambassador, all-time favourites – welcome cocktails, carved turkey, roasties, glazed ham, chipolatas, the works, Christmas pudding, wines, beers. Relax and unwind with an estimated 300 friends and guests representing a who-is-who of the British and international business community. It is always organised 1x a year in December.



# BRITCHAM HUBS

## BritCham's Hubs (Previously Member Focus Group)

To be relevant and helpful for members, BritCham's Hubs are designed to address topical issues that have immediate appeal and utility for different sectors such as:

### 1. Climate Change & Environment

This hub has been greatly encouraged by recent developments in Indonesia that have resulted in the Government both setting clearer net zero targets (2060) and announcing a more cohesive energy transition strategy, particularly with respect to the PLN's recent announcement of a moratorium on additional coal-fired power development. We do believe more can be done to accelerate the introduction of renewable energy, encourage the move towards more decentralized power distribution, and clarify the policy for voluntary carbon credit participation, particularly to both renewables and nature-based solutions.

### 2. Human Capital & Education

Based on the BritCham Business Confidence Index (BCI) results, the acquisition, development, and retention of leadership, professional and technical talent is cited as a major challenge to realising business potential.

As Indonesia seeks to leverage off its developing global potential, multiple opportunities prevail for managerial and employee Continuing Professional Development (CPD). The recent emergence of online learning delivery enhances these opportunities for British service providers. This group will make a vital contribution to simultaneously building Indonesia and UK enterprises. This member focus group works closely with the BritCham Education Centre and the BritCham-YIPA partnership in achieving this objective.

### 3. Smart Sustainable Cities

This hub aims to generate more relevant and useful events focusing on smart cities along with their components and relevant issues. It is also intended that this group could help generate some business among members. Noting the wide coverage of smart cities, members of this group have chosen some particular areas and topics as its focus including smart cities financing schemes in Indonesia, the Internet of Things (IoT) and app utilisation, and renewable energy for rural electrification.





# BritCham Hubs

## 4. Technology & Digitalisation

BritCham Indonesia's new Technology and Digitalisation Hub will identify and aim to capture the opportunities that the digital transformation will bring, but it will also highlight the challenges and risks businesses operating in this sector might face.

The Hub will also work on the challenges and risks posed by this rapid transformation. These range from data privacy and protection, on which there is an ongoing discourse with the government, to discussion on the cross-border traffic in data and the prevention of fraud. The Hub will also review, for example, the emerging regulatory environment for internet service companies, the registration and taxation of entities, and any restrictions on their activities.

## 5. Professional Women's Hub

Our USP is that we are the first women-only group with European chambers. Our vision is to elevate and connect women in business. Through our monthly meetings and webinars, we encourage and help women develop new business connections; learn new skills and improve their career; advocate fairness and equality for women; attract new BritCham members; and encourage more engagement amongst Professional Women's HUB and other women's communities.

Professional Women's HUB has diverse members both local and expatriates and the events are well attended. We aim to showcase leaders and speakers who are making a difference through the work that they do and the organisations they represent. The ability to think big is what makes women's communities so powerful. In order to inspire others and make this world a better reflection of our visions and values, we first need to be inspired.



# BritCham Hubs

## 6. Health, Wellbeing & The Life Science

To deliver mutual benefit for Indonesia and the UK, this Hub addresses the importance of healthy people to Indonesia's economic development through innovative solutions for health and well-being by way of research & development and the life sciences.

Addressing diseases that impact workforce productivity is not only a humanitarian imperative but also a strategic and economically sound decision for both corporations and the government to reach the Golden Indonesia Vision by 2045. By addressing Communicable and non-communicable diseases (NCD) that hamper workforce productivity, the government can ensure a more robust and competitive economy. Healthy workers contribute significantly to increased efficiency and innovation, fostering economic development and competitiveness on a global scale.

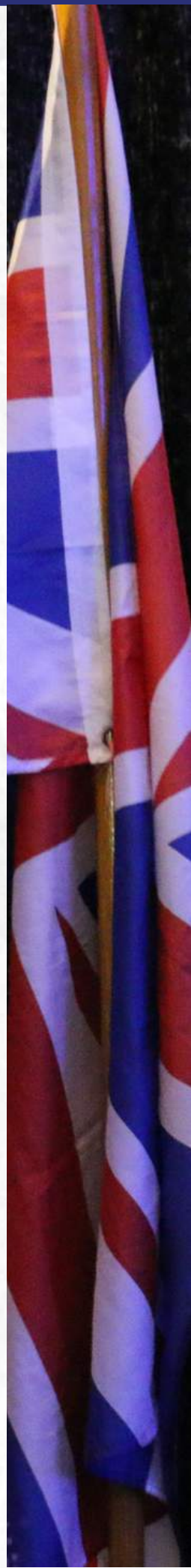
## 7. SMEs

The SME's Hub focus over the next 12 months will be to bring businesses together with 21st-century mindsets and business models. To create purpose-led / brand-led growth which consists of sales growth, margin growth, and strategic growth, whilst also driving Legacy, Purpose, and Influence.

Our focus, discussions, and learnings will be around trade, employment, revenue offset, green innovation investments, and scaling a global brand with impact.

Key topics such as;

- Economic growth on purpose and trade expansion
- Digital innovation to capitalize on international market sales for scale and expansion
- Attracting Impact Investment into your business
- Community Engagement and Partnerships





# BritCham Hubs

The BritCham Indonesia Hubs is designed to offer a diverse of events categorized into two distinctive types: Flagship and Non-Flagship. Our Flagship events, marked by their unparalleled significance and impact, are exclusively designed for in-person experiences, providing a unique platform for networking and immersive engagement. Our Non-Flagship events offer the flexibility of participation by allowing attendees to join both in-person or virtually. This innovative approach ensures that our members have the freedom to tailor their event experience based on their preferences, fostering a dynamic and inclusive community where connections can thrive both physically and in the digital world.

## Flagship Event

A major sponsored event generating media attention to raise awareness of industry issues and showcasing the members' expertise that can draw in 100+ people.

## Non-Flagship Events

**In-person events:** A smaller-scale events that allow in-depth discussions with the government or other stakeholders, networking events, or others.

**Virtual events:** Virtual events or meetings with either the Hub members or global audiences to expand the Hub's reach.







**BRITCHAM WEBINAR SERIES**

**Our COVID-19 Story; West Java Challenges, Wins, Collaborations, Opportunities**  
18 MAY 2020

GOVERNOR BIDWAN KAMIL  
OUR COVID-19 STORY: WEST JAVA  
CHALLENGES, WINS, COLLABORATIONS, OPPORTUNITIES

**BRITCHAM PROFESSIONAL WOMEN'S GROUP**

**Celebrating International Women's Day**  
8 MARCH 2021

**BRITCHAM HUMAN CAPITAL & EDUCATION MEMBER FOCUS GROUP**

**10 Ways to Improve Employability in Indonesia**  
18 AUGUST 2021

and many more...