

**INDONESIA - EUROPE (INA-EUROPE) BUSINESS FORUM**  
**“OPTIMIZING INDONESIA-EUROPE BUSINESS OPPORTUNITY TO SUPPORT**  
**SUSTAINABLE AND INCLUSIVE ECONOMIC DEVELOPMENT**  
**17 – 18 October 2023**

**TENTATIVE PROGRAM**

Time	Agenda	
<b>DAY 1: 17 October 2023</b>		
13.30 WIB	<b>Open Gate</b>	
14.00 - 15.00 WIB 08.00 - 09.00 CET	<b>Opening Ceremony</b>	
	<ul style="list-style-type: none"> <li>- Opening Remarks by H.E. Umar Hadi, Director General for American and European Affairs</li> <li>- Keynote Speech by H.E. Pahala Mansury, Vice Minister of Foreign Affairs</li> <li>- MoU Signing and Business Deals</li> <li>- Opening Performance</li> </ul>	
15.00 – 17.30 WIB 09.00 – 11.30 CET	<b>Business Pitching</b>	<b>Business Matchmaking</b>
	Presentation by speakers from strategic and prospective industries to showcase potential areas of cooperation and investment opportunities followed by QnA session  <u>Speakers:</u> (TBC)	One-on-one meetings between businesses and counterparts in strategic and prospective industries in a private setting (by request)
17.30 – 18.00 WIB 11.30 – 12.00 CET	<b>Closing Session</b>	
	<ul style="list-style-type: none"> <li>- MoU Signing and Business Deals</li> <li>- Press Briefing by H.E. Umar Hadi, Director General for American and European Affairs</li> </ul>	
<b>DAY 2: 18 October 2023</b>		
ALL DAY	<b>Business Matchmaking (continued)</b>	<b>Company Visit</b>
	One-on-one meetings between businesses and counterparts in strategic and prospective industries in a private setting	Visit strategic and prospective companies or industries (by request).



MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA



# INDONESIA - EUROPE BUSINESS FORUM 2023

**Grand Scheme**



## **Indonesia–Europe Business Forum 2023:**

**Optimizing Indonesia-Europe Business Opportunities to Support Sustainable and Inclusive Economic Development**



# DATE & VENUE



## 17 - 18 October 2023

IEBF 2023 will take place back-to-back with INA-LAC 2023 (16-17 October) at the Ritz-Carlton and Trade Expo Indonesia 2023 (18-22 October) at ICE BSD City

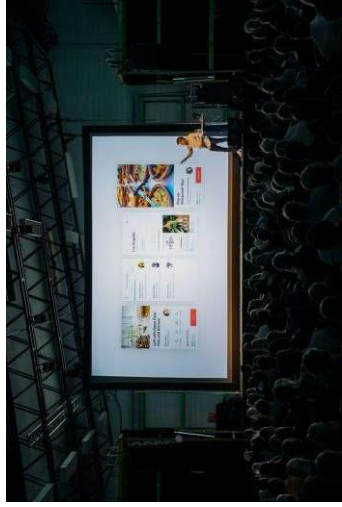


MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA



**Ritz-Carlton Mega Kuningan**

# MAIN CONCEPT



## **Business Pitching:**

Presentations by **6 speakers from various industries** (e.g. KEK, prospective Indonesian companies) of 15 minutes followed by QnA session.

**The audience consists of embassies, foreign chambers in Indonesia, Honorary Consuls, entrepreneurs, and other related bodies/organizations**



## **Business Matchmaking:**

One-on-one meetings between entrepreneurs from European countries respective and counterparts.

Attendees can interact in **table tops format in collaboration with INA-LAC 2023** (automotive, pharmaceuticals, wood and furniture, coffee tasting, solar panels).



# ADDITIONAL EVENTS CONCEPT



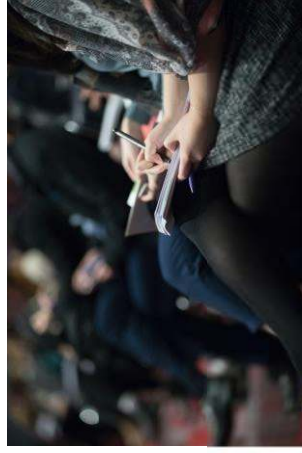
## Opening Ceremony:

Opening remarks by the Director General of American and European Affairs (and a speech by the Indonesian Vice Minister of Foreign Affairs; Followed by MoUs signing and performance act



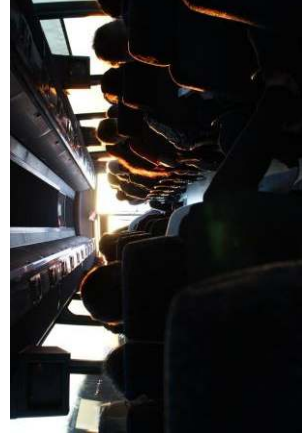
## Cocktail Dinner:

→ provides an opportunity for business networking.



## Closing Ceremony

Signing of the MoUs and a Press Briefing



## Company/Site Visit

Participants can register to visit several strategic and attractive companies in Indonesia (e.g. Paragon)

Explore collaboration with the Special Capital Region of Jakarta Provincial Government.



MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA





MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA

# 5 PRIORITY SECTORS: Downstream Industries Sustainability & Inclusivity



**Machinery & Electronics**  
(Automotive Spare parts &  
Electronic Components)



**Health Infrastructure**  
(Equipment & Pharmaceuticals)



**Creative Industry**  
(Wood Furniture, Tourism,  
Food & Beverage)



**Energy Transition**  
(EV Ecosystem, Renewable  
Energy)



**Digital Economy**  
(E-commerce, fintech, start-ups)

# DIGITAL SERVICES

---



**PLATFORM  
DIGITAL**

**INA-ACCESS**

- Digital solution for TTI promotion
- Promotion of export products and investment projects
- Live recording of business pitching
- B2B virtual meetings & business matchmaking
- A platform that can be utilized by both Indonesian and foreign entrepreneurs

