



**BRITCHAM WEBINAR
25 FEBRUARY 2021**



THE DECADE OF ACTION IS NOW

With less than 10 years left to deliver the United Nations Sustainable Development Goals, accelerated action is needed to create the future we want to see.

The private sector has an important role to play, and companies are facing growing scrutiny on how their actions are contributing to the delivery of the goals.

This creates risks for those that are slow to act and opportunities for businesses willing to set bold ambitions – creating a platform for deeper engagement with governments, consumers, employees and other stakeholders.

Society 2030: Spirit of Progress is our ten year action plan towards the achievement of the Sustainable Development Goals (SDGs) in our company, with our communities and for society.



SOCIETY 2030: SPIRIT OF PROGRESS UNDERPINS OUR GROWTH

DIAGEO

Diageo will deliver a positive impact on society everywhere we live, work, source and sell





Watch The Full Video Here:
<https://youtu.be/XctE6aUEI70>

BOLD TARGETS WITH AN INNOVATION GAP



10m

Educated on dangers of
underage drinking

5m

Educated on drink
driving

1bn

Reached with messages
of moderation

50%

Female leaders by 2030

45%

Ethnic diverse leaders
by 2030

1.5m

Reached to build a
hospitality sector for all

200k

Reached with skills and
enhanced employability

50%

Community
beneficiaries women

0%

Carbon in direct
operations

-50%

Reduction in Supply
Chain Carbon

100%

Water replenished in
water stressed areas

+40%

Water efficiency in
water stressed areas

150k

Smallholder farmers
supported

60%

Recycled content in all
packaging

100%

Packaging widely
recyclable

DIAGEO

Our Plan to accelerate to a low-carbon world

Help combat climate change through decarbonising our own operations and our value chain, and advocating for a low carbon world



7 AFFORDABLE AND
CLEAN ENERGY



13 CLIMATE
ACTION



DIAGEO

**CELEBRATING LIFE,
EVERY DAY, EVERYWHERE**