

## **Ipsotek awarded new security contract in Qatar and appoints dedicated Country Manager as investment in the country grows**

**X December 2020, London** - [Ipsotek](#), a pioneer in artificial intelligence (AI) powered video analytics, has today announced that it has been awarded a security systems project at the Katara Culture Village in Doha, Qatar, in partnership with Mannai Trading Co, a Qatari based company listed on the Qatar Stock Exchange.

Ipsotek's highly scalable [VISuite AI](#) platform and advanced [VISuite FR](#) facial recognition system have been selected and approved by the Qatar Ministry of Interior to improve the security and safety as well as provide business intelligence at the iconic cultural village of Katara.

VISuite AI enables users to efficiently manage automatically generated alarms in real-time, resulting in reduced operator response times and the ability to track chosen behaviours of interest in complex environments. VISuite FR automatically detects and informs operators of people that have visited a site multiple times in a configurable timeframe and could pose a security threat. It is optimised for use in busy and security-sensitive scenarios where the highest level of recognition is required.

In addition to the project at Katara in collaboration with Mannai ICT, Qatar's leading Systems Integrator and the Information & Communication Technology Division of Mannai Corporation, Ipsotek has a number of other major projects across Qatar. The company has also announced today that it has appointed Mr Jihad Marei as Country Manager for Qatar and is in the process of opening a new office in one of Qatar's Free Zones.

Also known as 'The Valley of Cultures', Katara is one of the main cultural destinations in Qatar, featuring a museum, open amphitheatre, opera house, cinema, conference hall, beach, Souq and multiple restaurants. Katara hosts hundreds of events and attracts over 10 million visitors each year.

Charlie Bennett, Ipsotek Head of Sales for EMEA said: "We are very proud to have been awarded the Katara Heritage Village project with Mannai Trading Co. Mannai has become one of our key strategic partners in Qatar and we have enjoyed collaborating on several projects together this year, which is why we have also chosen to grow our presence in country further by employing Jihad Marei as Country Manager and open a dedicated office in Qatar."

Shamnad Karuvadi, Deputy Manager ELV Physical Security at Mannai Trading Co said: "We are very pleased to be working with Ipsotek as our solution partner for Artificial Intelligence Video Analytics. Ipsotek has added a great deal of value to the Mannai solution portfolio and together we look forward to providing the highest levels of safety and security to protect critical infrastructure. We would like to extend our sincere thanks to Charlie Bennet & Mr. Jihad Marei at Ipsotek for their extensive support."

**-ENDS-**

### **About Ipsotek Ltd**

Established in 2001, Ipsotek is a pioneer in the field of A.I.V.A. (Artificial Intelligence Video Analytics) and Scenario-based Intelligent Video Analytics for mission critical applications. Our highly scalable platform VISuite AI enables users to efficiently manage automatically generated alarms in real-time, resulting in reduced operator response times and the ability to track chosen behaviours of interest in complex environments.

With headquarters in the United Kingdom and offices in the Middle East and Singapore, Ipsotek's innovative solutions are delivered to end-user clients globally through a network of approved channel partners. Deployments include perimeter protection, intrusion detection, investigation & forensics, traffic management, crowd management, face recognition and number plate recognition. For more information, please visit [www.ipsotek.com](http://www.ipsotek.com)

## **About Mannai ICT**

Mannai ICT provides end-to-end solutions throughout the whole technology stack. Starting from passive networking, to active networking, over servers & storage to peripheral IT Hardware, integrated IT solutions to customized software applications.

Since its foundation more than 30 years ago, Mannai ICT has been working closely with public institutions and private businesses to support the breath-taking technological transformation of the State of Qatar.

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