HELIANTI HILMAN
Founder of PT Kampung Kearifan Indonesia - JAVARA
Celebrating Indonesia’s Food Biodiversity & Indigenous Wisdom

HELIANTI HILMAN is the forefront promoter in sustaining Indonesia’s food biodiversity heritage and culinary tradition by introducing and bringing indigenous food products to the broader market.

Ms. Hilman graduated Cum Laude from Padjadjaran University, Bandung, majoring in International Laws. In 1998, she completed Master of Laws on Intellectual Property Rights at Kings College, University of London under the scholarship from the British Council. She has been serving as independent consultant for many development agencies, including the World Bank, UNDP, UNEP, and WIPO.

Fully inspired with the work of the indigenous farmers that have been dedicating their live as the guardians of the local food biodiversity and indigenous wisdom in food production system, in 2008 Ms. Hilman left her work as consultant and founded PT Kampung Kearifan Indonesia, a social enterprise known as JAVARA (www.javara.co.id).

JAVARA works across agricultural value chains from production to distribution in order to keep alive such biodiversity and bring community-based, organic products to broader markets. JAVARA is currently known as the leading social enterprise in Indonesia that works with a vast range of community-based food biodiversity organic products and based on ethical principles.

To date Javara works with 50,000 farmers across Indonesia, selling over 600 artisanal products. Over 85% of its sales are generated from exports, with Europe and USA/Canada currently served as its main market destination. The company also have been supplying to over 300 retailers, hotels & food services in Indonesia.

Her works to revive near extinct and forgotten food biodiversity, traditional food production techniques and culinary recipes have gained recognition both nationally and internationally. In 2013 she was awarded by Ernst & Young as Indonesia’s Social Enterpreneur of the Year. Further, in March 2015 she was selected by Schwab Foundation (a sister organization to World Economic Fourm) as Social Enterpreneur of the Year 2015. In 2014 Javara also was named by Forbes Indonesia among Top 20 Global Rising Star, the only SME in such list.

Her work has been profiled in various leading media in Indonesia, including TVRI, Bloomberg Indonesia TV, The Indonesian Channel, Net TV, Femina, Dewi, Forbes Indonesia, Her World, Esquire, Kompas, Media Indonesia, Republika, The Jakarta Post, More Indonesia, Harpers Bazaar Indonesia, Sedap Alami, Huffington Post, Flow Magazine Netherland and many more.